

Designer

Summary of Qualifications

Broadly experienced and corporately proven designer with specialized expertise in digital design through all phases of a project.

Demonstrated success in the most current digital design programs, including: Photoshop, Illustrator, InDesign, Flash/Action Script, SketchUp, HTML/CSS, AutoCAD, Solid Works, etc.

Recognized for creative mastery in the form of 3D digital renderings, drafting, and graphic arts; proven with increased sales, persuasive presentation, and understanding design's role in project management.

Professional Experience

Design in Difference, LLC | Denver, CO
Design Consultant / CEO

2005-present

Operation of self-started design consulting business specializing in complete design services for small and start-up companies

- Built adaptable websites to industry standards with extensive HTML/CSS/PHP knowledge
- Improved sales in Boulder Grocery store 10% after 1 month of design consultation
- Generated 100% increase in leads with website design for new customer
- Conceptualized full-range design services (logo, website, branding, interior, etc)
- Utilized state-of-the-art 3D design software in presentations to CEOs and company owners

Quiznos Corporate Design & Construction | Denver, CO
Design & Equipment Coordinator

2008-2009

Development of prototypical finishes; reviewing and designing all new restaurants

- Saved \$50,000 in outside contracted work with SketchUp rendering abilities
- Worked directly with GCs, Franchisees, architects, and vendors to reduce construction costs by \$10,000 per store
- Improved processes within the office to reduce turnover time by 2 days/project
- Assessed and managed projects from conception to completion
- Transitioned department to digital with extensive AutoCAD knowledge

Colorado A Cappella, NPO | Denver, CO
Project Director / Co-Founder

2006-2008

Managed, planned, and organized a myriad of resources to bring specific help to local musicians

- Grant-writing and fundraising brought in \$10,000
- Managed PR and production for 15+ local concerts
- Planned events to best suit a desired atmosphere based on clients' needs
- Organized local resources available to not-for-profits
- Provided business audits for local musician improvement

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Mile 21 | Boulder, CO

2004-2007

Creative Director / President

Management of 15+ students to accomplish semester-long and year-long goals

- Raised over \$10,000 for group expenses
- Designed sales materials, logo, website, clothing, signage, and wrote copy
- Planned group trips, recording projects, concerts, and advertising projects
- Improved group's annual profits by over 200%
- Organized network of support to ensure a self-sustaining business

Smith, Stephens, and Luedtke Architects | Chicago, IL

2005

Junior Designer

Coordination and monitoring of office activities; assessed and improved processes

- Transitioned company from paper to CAD program with extensive expertise
- Acted as liaison between contractors and principal designers
- Researched business standards to facilitate and implement inter-office standards
- Oversaw and worked with projects from inception to completion

Jungle Quest | Littleton, CO

1999-2004

Site & Program Developer

Developed new programs and locations for teambuilding and youth development

- Managed 30+ employees in high-stress environment
- Developed curricula for recreational programs
- Taught teambuilding skills to participants of all ages
- Oversaw design and construction of new sites for franchise opportunities

Education

Bachelor's Degree of Arts, Environmental Design, University of Colorado | Boulder, CO

Bachelor's Degree of Science, Psychology, University of Colorado | Boulder, CO

Continued Training

Architecture Discovery Program, Washington University | St. Louis, MO

Professional Membership

American Institute of Architects for Students	Member (5 years)
Amnesty International	Charter President (2 years)
Optimists International	Member (1 year)
Kiwanis International	Charter Vice President (2 years)
Engineers Without Borders	Member (5 years)

Awards & Honors

- National Merit Scholar Commendation
- Dean's List Honor Roll (4 years)
- Academic Excellence (2 years)
- Outstanding Extracurricular Achievement (2 years)
- President's Award in Mathematics
- 2nd Place American Mathematics Competition
- Colorado Trig-Star Award
- 2nd Place Concours National de Français (National Competition in French Linguistics)
- National Honor Society
- Who's Who Among American High School Students (2 years)*